



Global Student Forum
www.globalstudentforum.org

For immediate release

BRISTOL STUDENTS HEAD FOR LONDON TO PROMOTE THEIR CHARITY SINGLE, *ONE GOAL*

(BRISTOL -- 23.6.11) -- ARE WE NOW so obsessed with our own financial crisis that the developing world is dropping off the media agenda?

It's a question posed by a group of Bristol sixth formers who believe the world's poorest people are being sidelined. The students, from Hanham High School, are determined to fight back on their behalf - co-writing a song, *One Goal*, with musician and former child soldier Ben Okafor.

To an infectious African rhythm, [One Goal](#) features a series of cameos reflecting the precarious lifestyle of children in the developing world - and the key role of education in taking them out of poverty.

The students launch their fund-raising song at next week's annual [Global Student Forum](#) in London (**Tue 28 June 2011**).

To watch the DVD go to <http://www.youtube.com/globalstudentforum>

'Our line "Education's the path, the key, to lead the world from poverty" says it all,' said student Chris Bakker. 'Education is a sustainable solution.'

Student Josh Hughes said: 'The project has helped me realise that growing up in the UK makes it easy to take education for granted.'

Hanham High contributed the song's final verse as part of a national competition and the students feature extensively on the recording with Okafor. The DVD will be on sale for £4.99 (inc VAT) at all branches of [The Entertainer](#) toy shop chain and www.thetoystore.com.

The Entertainer have also covered the cost of producing the first run of DVDs. £4 from each sale will go directly to [Msaada](#), a project founded by journalist and writer Fergal Keane and supported by actress Joanna Lumley. Msaada is helping the people of Rwanda recover from the horrific 1994 genocide and rebuild their lives in a meaningful way.

Gary Grant, managing director of The Entertainer, said: 'We are proud to sponsor the production of *One Goal* to raise awareness of, and funds for education in Africa.'

'Hanham High students have demonstrated the power of enthusiasm, knowledge and creativity,' said Nick Pollard, founder of the Global Student Forum. 'It is both a testimony to the value of the education they have received and a heart-felt call for education to be available to children across the developing world. I expect this excellent song to be a great success in raising awareness and funds for more schools in Africa.'

The DVD calls people to take action by getting involved with the [Global Campaign for Education](#).

** Release issued for Hanham High School and the Global Student Forum by Stephen Goddard Associates. More info: Stephen Goddard 01744 733898 or 07930 198209.*

NOTES FOR EDITORS

* The Global Student Forum 2011 takes place on Tue 28 June at Emmanuel Centre, Westminster where the DVD will be released nationally. Ben Okafor and students from Hanham High will be available in London for interview on Mon 27 and Tue 28 June.

** Along with some 500 sixth formers from about 50 UK schools, Hanham High will attend the Global Student Forum where they will explore the critical issue of maternal mortality in the developing world and engage with politicians, development practitioners and campaigners.

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