



Call for Applications

Global Student Forum

Working Group on Communication

The Steering Committee of the Global Student Forum is hereby launching a call for volunteers to be part of the working group on communication, which will be tasked with planning, according and implementing coherent communication efforts on global issues between the Global Student Forum and its regional, consociate and associate member organisations.

Communication and social media officers/officials from the regional, consociate and associate membership of the Global Student Forum are encouraged to join in on the work of the group.

Objectives and Motivation

The creation of this working group is based on a Steering Committee decision adopted on the 26th of February 2021, calling for a stronger involvement of the GSF's membership in regard to communication and social media efforts. The working group will be composed of seven (7) individuals from the membership and a member of the GSF Steering Committee and/or Secretariat who is mandated to



chair the group. The mandate of the working group starts on the first of April 2021 and remains active for the duration of one year, ending on the first of April 2022.

The purpose of this Working Group is to:

- Advise the Steering Committee and Secretariat on communication and campaigning efforts.
- Accord the communication and social media agenda of the GSF and its membership in relation to international issues.
- Facilitate and ease communication between the GSF, the regional platforms and national organisations and movements.
- Conceptualise, draw up and implement joint communication and campaigning efforts.

Responsibility and Outcome

The working group will meet every second week to harmonise the communication and social media efforts of the GSF and its membership in relation to issues of global concern, setting the agenda and planning dissemination for joint campaigns, activities and actions. In doing so the working group will be a crucial player and formalised institution in the quest to develop and communicate a global student-led agenda.

Application

The GSF is committed to geographic and gender balance to ensure diversity within its working groups. For this specific working group we are encouraging the application of those **individuals who are leading the communication work of**



the regional member platforms, regardless of whether the applicant is a political or administrative representative of a member organisation.

We encourage interested candidates to apply as soon as possible, but no later than the: 24th of March 2021 at 23:59 CET. Applications should be sent to steering.committee@globalstudentforum.org - While no motivation letter is expected when applying for this particular working group, applicants are asked to attach a CV to their application.

The working group members engage on a voluntary basis. Meetings of the working group will take place online, making use of online tools provided by the GSF, and face-to-face, during the GSF's future events, when possible.

Expectations and Considerations

Working Group members are expected to:

- Be capable of discussing and writing in English.
- Engage wider networks of student organisations and movements as well as relevant stakeholders in their respective regions.
- Participate in regular working group meetings held online and face-to-face, when possible (workload: 1-2h per week).
- Attend meetings and events on behalf of the working group when applicable.
- Ensure that information is widely distributed within their home organisations and movements.



Reporting

The working group communication reports to the Steering Committee of the Global Student Forum.

Selection and Deadline

Applicants will be selected by the Steering Committee according to the rules of selection adopted by the Steering Committee, taking into account regional and gender diversity.

If you have any questions regarding this call and the working group at large, do not hesitate to contact: Sebastian Berger (he/him) (sebastian@globalstudentforum.org)

Applicants will be notified about the selection results by the 31st of March.

The Steering Committee of the Global Student Forum, 09. March 2021